



# 2014

# Automaatioväylä

## PUBLISHING AND MATERIAL SCHEDULE 2014

| NO     | Theme   | Reservations | Material   | Publishing Date |
|--------|---|--------------|------------|-----------------|
| 1/2014 | ICT Applications in Automation                                    | 27.12.2013   | 02.01.2014 | 31.01.2014      |
| 2/2014 | Building Automation   | 07.02.2014   | 14.02.2014 | 14.03.2014      |
| 3/2014 | Energy Automation   | 04.04.2014   | 11.04.2014 | 16.05.2014      |
| 4/2014 | Tekniikka 14 exhibition and Improved Productivity with Automation | 24.06.2014   | 01.07.2014 | 22.08.2014      |
| 5/2014 | Manufacturing Automation  | 05.09.2014   | 12.09.2014 | 17.10.2014      |
| 6/2014 | Field Equipment   | 24.10.2014   | 31.10.2014 | 03.12.2014      |

## CIRCULATION

Min. 3.300 pcs. Subscribers, members of the Finnish Society of Automation and members of the Finnish Measurement and Control Technology Association, technical libraries and educational institutions.

## ADVERTISING RATES and DISCOUNTS

| Size           | dimensions   | Rate       | Annual discounts   |              |
|----------------|--------------|------------|--------------------|--------------|
| 1/1 page       | 210 x 275 mm | 1.900,00 € | 6 advertisements   | discount 25% |
| 1/2 horizontal | 180 x 117 mm | 1.350,00 € | 5 advertisements   | discount 20% |
| 1/2 vertical   | 103 x 275 mm | 1.350,00 € | 4 advertisements   | discount 15% |
| 1/3 horizontal | 180 x 78 mm  | 1.060,00 € | 2-3 advertisements | discount 10% |
| 1/3 vertical   | 71 x 275 mm  | 1.060,00 € |                    |              |
| 1/4 vertical   | 90 x 117 mm  | 900,00 €   |                    |              |
| 1/6 vertical   | 57 x 117 mm  | 880,00 €   |                    |              |
| Front cover    | 190 x 190 mm | 2.950,00 € |                    |              |
| Back cover     | 210 x 243 mm | 2.950,00 € |                    |              |
| Inside covers  | 210 x 275 mm | 2.350,00 € |                    |              |

Value added tax 24% will be added to all prices. SUPPLEMENTS according to separate agreement.

## TECHNICAL INFORMATION

|                       |  |
|-----------------------|--|
| Format:               | 210 x 275 mm   |
| Printing house:       | ForssaPrint, Forssa  |
| Binding:              | stitched   |
| Cutting reserve:      | at least 3 mm  |
| Material requirement: | Print-ready PDF file   |
|                       | More information: <a href="http://www.forssaprint.fi">www.forssaprint.fi</a> |

## CANCELLATION OF ADVERTISEMENT

By the material date at the latest. Cancellations have to be made in writing to Bouser Oy. In case the cancellation happens after the material date the magazine holds the right to invoice the whole advertising rate. The publisher has right to refuse to publish the advertisement.

## RECLAMATIONS

Must be done in writing within 8 days from the publishing date. The publisher limits its liability for the nonprinted advertisement as well as any mistakes in the advertisement to the price of the advertisement.

## PUBLISHER

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## EDITOR-IN-CHIEF

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## ADVERTISEMENT RESERVATIONS AND SALES

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## MATERIAL DELIVERY

By email to  
[fkp@forssaprint.fi](mailto:fkp@forssaprint.fi) and  
[ilmoitukset@automaatiovayla.fi](mailto:ilmoitukset@automaatiovayla.fi)  
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## TERMS OF PAYMENT

14 days net. Interest on overdue payments 8%  
 Payment receiver  
 Automaatioväylä Oy  
 VAT number 08407411  
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 FI38 1555 3000 1115 01  
 NDEAFIFI

[www.automaatiovayla.fi](http://www.automaatiovayla.fi)