



2015

Automaatioväylä

PUBLISHER

Automaatioväylä Oy
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 FI-00520 Helsinki
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ADVERTISEMENT RESERVATIONS AND SALES

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MATERIAL DELIVERY

By email to
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TERMS OF PAYMENT

14 days net. Interest on overdue payments 8%
 Payment receiver: Automaatioväylä Oy
 VAT number 08407411
 Bank Account FI38 1555 3000 1115 01
 NDEAFIFI

ANNUAL SUBSCRIPTION RATES

Finland 90 € (incl. 10% VAT)
 other EU countries 105 € (incl. 10% VAT)
 other countries 105 € (incl. 0% VAT)

PUBLISHING AND MATERIAL SCHEDULE

| NO | Theme | Reservations | Material | Publishing Date |
|--------|--------------------------------|--------------|------------|-----------------|
| 1/2015 | ICT Applications in Automation | 02.01.2015 | 07.01.2015 | 30.01.2015 |
| 2/2015 | Energy and Building Automation | 06.02.2015 | 13.02.2015 | 13.03.2015 |
| 3/2015 | Field Equipment | 08.04.2015 | 15.04.2015 | 15.05.2015 |
| 4/2015 | Automaatio 15 exhibition | 21.08.2015 | 28.08.2015 | 25.09.2015 |
| 5/2015 | Manufacturing Automation | 25.09.2015 | 02.10.2015 | 30.10.2015 |
| 6/2015 | Field Equipment | 30.10.2015 | 06.11.2015 | 04.12.2015 |

CIRCULATION

Min. 3.300 pcs. Subscribers, members of the Finnish Society of Automation and members of the Finnish Measurement and Control Technology Association, technical libraries and educational institutions.

ADVERTISING RATES and DISCOUNTS

| Size | dimensions | Rate | Annual discounts | |
|----------------|--------------|------------|--------------------|--------------|
| 1/1 page | 210 x 275 mm | 1.950,00 € | 6 advertisements | discount 25% |
| 1/2 horizontal | 180 x 117 mm | 1.400,00 € | 5 advertisements | discount 20% |
| 1/2 vertical | 103 x 275 mm | 1.400,00 € | 4 advertisements | discount 15% |
| 1/3 horizontal | 180 x 78 mm | 1.100,00 € | 2-3 advertisements | discount 10% |
| 1/3 vertical | 71 x 275 mm | 1.100,00 € | | |
| 1/4 vertical | 90 x 117 mm | 930,00 € | | |
| 1/6 vertical | 57 x 117 mm | 900,00 € | | |
| Front cover | 190 x 190 mm | 3.300,00 € | | |
| Back cover | 210 x 243 mm | 3.100,00 € | | |
| Inside covers | 210 x 275 mm | 2.400,00 € | | |

BANNERS (300 x 110 px) www.automaatiovayla.fi

| | |
|---|-------------|
| customers having 5-6 advertisements during a year | 180 €/month |
| customers having 2-4 advertisements during a year | 240 €/month |
| no advertisements | 300 €/month |

Value added tax 24% will be added to all prices. SUPPLEMENTS according to separate agreement.

TECHNICAL INFORMATION

| | |
|-----------------------|--|
| Format: | 210 x 275 mm |
| Printing house: | ForssaPrint, Forssa |
| Binding: | stitched |
| Cutting reserve: | at least 3 mm |
| Material requirement: | Print-ready PDF file |
| | More information: www.forssaprint.fi |

CANCELLATION OF ADVERTISEMENT

By the material date at the latest. Cancellations have to be made in writing to Bouser Oy. In case the cancellation happens after the material date the magazine holds the right to invoice the whole advertising rate. The publisher has right to refuse to publish the advertisement.

RECLAMATIONS

Must be done in writing within 8 days from the publishing date. The publisher limits its liability for the nonprinted advertisement as well as any mistakes in the advertisement to the price of the advertisement.