

# AUTOMAATIOVÄYLÄ 2026

AUTOMAATIOVÄYLÄ is the professional automation magazine in Finland. Annually there are 5 issues each having its theme and discussing about new automation methods, applications and development trends. Articles are written by experts from research, suppliers and automation users.

**The average reader** is a person, who has a managing or technical position, university degree and is in the middle of his working career. He considers the magazine as an important source of professional information.

**96%** READS THE MAGAZINE TO LEARN NEW DEVELOPMENT AND TO FOLLOW THE TRENDS IN THE FIELD OF AUTOMATION

## PUBLISHING AND MATERIAL SCHEDULE 2026

### ISSUE PUBLISHING MATERIAL THEMES

	DATE	DATE	THEMES
1	06.02.	09.01.	Artificial Intelligence and Virtual Applications
2	27.03.	27.02.	Measurement Technology and Information
3	08.05.	10.04.	Critical Infrastructure and Dual-Use Technologies
4	02.10.	04.09.	Energy and the Green Transition
5	27.11.	30.10.	Robotics and Autonomous Systems

Reservations one week before the material date.

## ADVERTISEMENT RATES 2026

SIZE	SIZE mm	PRICE	Discount based on annual	
2/1	420 x 275	<b>3 850 €</b>	2-3 ads	15%
1/1	210 x 275	<b>2 550 €</b>	4 ads	20%
½ vaaka	210 x 137	<b>1 950 €</b>	5 ads	25%
½ pysty	105 x 275	<b>1 950 €</b>		
¼ pysty	105 x 117	<b>1 350 €</b>		
Front cove	177 x 191	<b>4 400 €</b>		
Back cover	210 x 243	<b>4 100 €</b>		
Inside covers	210 x 275	<b>3 250 €</b>		

Cutting reserve 3mm. Value added tax 25,5% will be added to all prices.

## ADVERTISEMENT SALES

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## MATERIAL DELIVERY

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Print ready PDF-file. (Image resolution 300 dpi).

More information: [www.punamusta.fi](http://www.punamusta.fi)

**[www.automaatiovayla.fi](http://www.automaatiovayla.fi)**

Advertisement sales provides more information about website ad placements.



### PUBLISHER

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### CIRCULATION

3.300 pcs, Subscribers, the members of the Finnish Society of Automation, the members of the Finnish Measurement and Control Technology Association, the members of the Robotics Society in Finland and technical libraries and educational institutions.

### TECHNICAL INFORMATION

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Printing House [www.punamusta.fi](http://www.punamusta.fi)  
Binding stitched  
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### TERMS OF PAYMENT

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### CANCELLATION OF ADVERTISEMENT AND RECLAMATIONS

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