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CIRCULATION
3.300 pcs, Subscribers, the members of the Finnish Society of Automation, the members of the Finnish Measurement and Control Technology Association, the members of the Robotics Society in Finland and technical libraries and educational institutions.

TECHNICAL INFORMATION

Format	210 x275
Printing House	www.punamusta.fi
Binding	stitched
Cutting reserve	3 mm

TERMS OF PAYMENT
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If the cancellation happens after the material date, the magazine holds the right to invoice the whole advertising rate. The publisher has right to refuse to publish the advertisement. Reclamations must be done in writing within 8 days from the publishing date. The publisher limits its liability for the nonprinted advertisement as well as any mistakes in the advertisement to the price of the advertisement.

AUTOMAATIOVÄYLÄ 2027

AUTOMAATIOVÄYLÄ is the professional automation magazine in Finland. Annually there are 5 issues each having its theme and discussing about new automation methods, applications and development trends. Articles are written by experts from research, suppliers and automation users.
The average reader is a person, who has a managing or technical position, university degree and is in the middle of his working career. He considers the magazine as an important source of professional information.

96% READS THE MAGAZINE TO LEARN NEW DEVELOPMENT AND TO FOLLOW THE TRENDS IN THE FIELD OF AUTOMATION

PUBLISHING AND MATERIAL SCHEDULE 2027

ISSUE	PUBLISHING DATE	MATERIAL DATE	THEMES
1	25.01.	22.12.-26	AI and Data Management
2	19.03.	08.02.	Critical Infrastructure and Cybersecurity
3	07.05.	29.03.	Future Automation
4	20.09.	23.08.	Autonomous Systems and Machine Vision
5	15.11.	18.10.	Robotics

Reservations one week before the material date.

ADVERTISEMENT RATES 2027

SIZE	SIZE mm	PRICE
2/1	420 x 275	**3 850 €**
1/1	210 x 275	**2 550 €**
½ vaaka	210 x 137	**1 950 €**
½ pysty	105 x 275	**1 950 €**
¼ pysty	105 x 117	**1 350 €**
Front cove	177 x 191	**4 400 €**
Back cover	210 x 243	**4 100 €**
Insidecovers	210 x 275	**3 250 €**

Discount based on annual	
2-3 ads	15%
4 ads	20%
5 ads	25%

Cutting reserve 3mm. Value added tax 25,5% will be added to all prices.

ADVERTISEMENT SALES

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MATERIAL DELIVERY

ilmoitukset@punamusta.com ja jukka.tiainen@bouser.fi
Print ready PDF-file. (Image resoltuion 300 dpi).
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