

AUTOMAATIOVÄYLÄ 2024



PUBLISHER

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CIRCULATION

3.300 pcs, Subscribers, the members of the Finnish Society of Automation, the members of the Finnish Measurement and Control Technology Association, the members of the Robotics Society in Finland and technical libraries and educational institutions.

TECHNICAL INFORMATION

Format 210 x 275
Printing House www.punamusta.fi
Binding stitched
Cutting reserve 3 mm

TERMS OF PAYMENT

14 days net. Late payment interest
Payment receiver: Automaatioväylä Oy,
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CANCELLATION OF ADVERTISEMENT AND RECLAMATIONS

If the cancellation happens after the material date, the magazine holds the right to invoice the whole advertising rate. The publisher has right to refuse to publish the advertisement. Reclamations must be done in writing within 8 days from the publishing date. The publisher limits its liability for the nonprinted advertisement as well as any mistakes in the advertisement to the price of the advertisement.

AUTOMAATIOVÄYLÄ is the professional automation magazine in Finland. Annually there are 6 issues each having its theme and discussing about new automation methods, applications and development trends. Articles are written by experts from research, suppliers and automation users. **The average reader** is a person, who has a managing or technical position, university degree and is in the middle of his working career. He considers the magazine as an important source of professional information.

96% READS THE MAGAZINE TO LEARN NEW DEVELOPMENT AND TO FOLLOW THE TRENDS IN THE FIELD OF AUTOMATION

PUBLISHING AND MATERIAL SCHEDULE 2024

ISSUE PUBLISHING MATERIAL THEMES

	DATE	DATE	THEMES
1	09.02.	10.01.	Artificial Intelligence
2	28.03.	28.02.	Process Automation
3	17.05.	17.04.	Energy and Smart Environment
4	13.09.	14.08.	Field Devices and Maintenance
5	25.10.	25.09.	Data Management and Cyber Security
6	05.12.	06.11.	Robotics

Reservations one week before the material date.

ADVERTISEMENT RATES 2024

SIZE	SIZE mm	PRICE	Discount based on annual ads
2/1	420 x 275	3 450 €	2-3 ilmoituksesta 10%
1/1	210 x 275	2 300 €	4 ilmoituksesta 15%
½ vaaka	210 x 137	1 750 €	5 ilmoituksesta 20%
½ pysty	105 x 275	1 750 €	6 ilmoituksesta 25%
¼ pysty	105 x 117	1 200 €	
Front cove	177 x 191	4 000 €	
Back cover	210 x 243	3 700 €	
Insidecovers	210 x 275	2 950 €	

Cutting reserve 3mm. Value added tax 24% will be added to all prices.

ADVERTISEMENT SALES

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MATERIAL DELIVERY

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Print ready PDF-file. (Image resolution 300 dpi).
More information: www.punamusta.fi

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Advertisement sales provides more information
about website ad placements.